SUPPLY CHAIN DEMAND PLANNING MANAGER

The Supply Chain Demand Planning Manager is key for managing product demand to maintain ideal inventory and meet customer needs efficiently. The role entails using market trends, data, and customer inputs to project future needs.

Key Tasks and Duties:
• Demand Forecasting: Apply statistical models and market data for accurate demand projections.
• Collaboration: Partner with sales, marketing, and operations to enhance forecasts.
• Inventory Management: Align forecasts with supply capabilities to prevent overstocking.
• Data Analysis: Examine trends and customer behaviour for improvement opportunities.
• Planning and Strategy: Formulate strategies to boost supply chain performance.
• Continuous Improvement: Refine forecasting methods for better accuracy.
• Communication: Share forecast insights with stakeholders for informed decisions.

Role Requirements:
Education: Bachelor's in supply chain, logistics, business, statistics, or related field; master's or certifications preferred.

Experience:
• 5+ years in supply chain or demand planning.
• Track record in forecasting and inventory management.
• ERP and demand planning software expertise.

Skills:
• Analytical and problem-solving.
• Statistical tool proficiency.
• Strong communication and teamwork.
• Capable in dynamic environments.
• Leadership and project management.

Attributes:
• Detail-oriented, proactive.
• Resilient under pressure.
• Strategic and data-driven decision-making.

Successful candidates will forecast demand, manage inventory, and implement strategies for a seamless supply chain, influencing the organization's financial health. They must be analytical, communicative, and strategic.